



# Airband and your community. Ruyton XI Towns Parish

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# Agenda

- **Airband: First choice for true ultrafast rural broadband**
- **Project overview**
- **Ruyton XI Towns Parish**
- **Fibre to the premise (FTTP)**
- **Broadband packages**
- **Register your interest**
- **Installation**
- **FAQ**

# Airband

**Founded in 2009, Airband is an independent internet service provider (ISP) bringing high speed broadband to homes, business and industry in rural and hard-to-reach areas.**

We are proud to work with the Department for Digital, Culture, Media & Sport, BDUK, local authorities and communities to build high availability infrastructure that residents, businesses and other ISPs can access to help overcome the UK's digital divide.

Trusted by governments, industry partners and communities to bring the fastest, most reliable broadband service to rural communities, industrial parks and outdoor sites.



# Project Overview

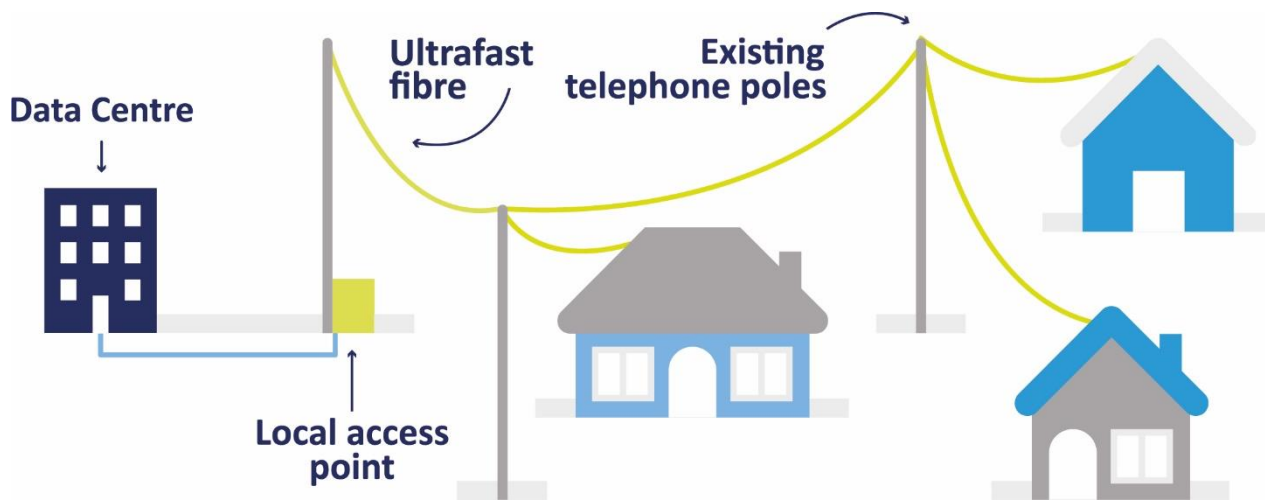
- You may have heard that Airband, in partnership with **Connecting Shropshire** has been commissioned to build a brand new, ultrafast FTTP (Fibre To The Premises) broadband network to transform connectivity in your area.
- Over the coming weeks and months we will be working in rural areas across the county, including weekend work, but rest assured that **disruption will be kept to an absolute minimum.**
- Work may involve accessing existing underground ducts and telegraph poles.
- You may also see some new telegraph poles being erected at various locations. For the most part, these new poles will be situated along roads away from residential areas.
- We are working closely with the local authorities to **plan and implement the network build.**

# Ruyton XI Towns Plan

## SF013 SF045

- Build started in Quarter 2, 2021
- Completion due Quarter 4, 2021
- 40 Premises earmarked within the contract
- Build dates are estimated, timings may change

# Fibre to the Premise (FTTP)



## What does FTTP stand for?

FTTP stands for Fibre To The Premises. At Airband we provide this service across our network, bringing ultrafast speeds of up to 1Gbps to our customers in more rural areas. There's no line rental or phone line required, so the price you see is the price you get.

## What is Fibre To The Premises (FTTP)?

Fibre To The Premises (FTTP) replaces old copper broadband lines; fibre optic cables are run from your local exchange direct to your premises.

## Fibre broadband that's faster and more reliable

Because the fibre cable comes right into the building, there is less 'contention' which gives you a faster and more reliable broadband experience.

# Broadband Packages

FIBRE UNLIMITED		FIBRE UNLIMITED+	
<b>40Mbps<sup>+</sup></b> Download Speed	<b>10Mbps<sup>+</sup></b> Upload Speed	<b>100Mbps<sup>+</sup></b> Download Speed	<b>25Mbps<sup>+</sup></b> Upload Speed
<b>Unlimited</b> Allowance	<b>£99<sup>^</sup></b> Installation	<b>Unlimited</b> Allowance	<b>£99<sup>^</sup></b> Installation
<b>18-month</b> Contract Length		<b>18-month</b> Contract Length	
RRP £38/MONTH <b>Offer £29.99*/MONTH</b>		RRP £47/MONTH <b>Offer £39.99*/MONTH</b>	

Business Packages and enhanced SLA's available

# Register Your Interest

## HOW TO GET ULTRAFAST Fibre Broadband



1

### REGISTER INTEREST

Visit [www.airband.co.uk](http://www.airband.co.uk)  
and enter your  
postcode in the handy  
coverage checker.



2

### KEEP IN TOUCH

While the network is being  
built, **we'll keep you updated  
regularly** via email to let you  
know how the project  
is going and when we expect  
to start taking orders and  
installing customers.



3

### GET ONLINE

You'll get a **FREE** survey to triple check  
there are no issues with you getting  
a connection, then an Airband engineer  
will connect a fibre optic cable from  
the nearest telegraph pole or  
underground duct to your property, then  
connect to your router. **Hey presto –  
ultrafast fibre broadband!**



# Installation



Twist Port



Fibre Router

# FAQ

## **What is the installation cost?**

A standard installation is £99 subject to survey

## **How will you get to my premise?**

To minimise disruption wherever possible we will use existing ducts and telegraph poles to bring the fibre underground or overhead, however some premises may require additional infrastructure.

## **I am in a contract can I wait to sign up?**

A range of options are also available for people wishing to switch contract. Please contact us to find out more

## **Can I upgrade my service speeds?**

We can offer upgrade packages for extra speeds during the life of your contract.

## **What support services do you offer?**

Our helpdesk operates 24 hours a day, 7 days a week. All residential packages come with a free standard 5-day Service Level Agreement (SLA). Enhanced SLA's and business services are available.